

\$50K

SELFIE/PHOTO

CHALLENGE

The 50K Selfie Challenge and the 50K Photo Challenge is a revolutionary new benefits program for TalkPix users and not-for-profit partners. The 50K Selfie Challenge and the 50K Photo Challenge is designed specifically to reward Activated VIP TalkPix users for:

- Sharing great selfies and “photographer produced” photos using TalkPix;
- Using TalkPix to build and manage their fan network;
- Using TalkPix to promote themselves on social media;
- Building the biggest team of the most prolific TalkPix Selfie Creators and photographers.

TARGET AUDIENCE:

- Selfie Creators
- Photographers

SELFIE & PHOTOGRAPHY INDUSTRY OBJECTIVES:

- Encourage more people to shoot great selfies using their smartphone
- Encourage more people to promote the great work of photographers
- Help photographers to secure more paying customers
- Teach people how to transform their smartphone into a profit centre

TOP BONUS:

- \$50,000 (top bonus)
- \$499 - \$249,950 in consolation bonuses (for top producers) **

WHO SHOULD PARTICIPATE?

The 50K Selfie Challenge and the 50K Photo Challenge is **NOT** a contest and it is **NOT** a job. It a bonus program for licensed TalkPix users or affiliates that use our technology to succeed online. It was created for people and businesses that believe in our software and not-for-profit organizations searching for a really, really cool and simple way to raise money for their projects.

If that is not you, then thank you for reading.

FOR BELIEVERS, YOU SHOULD PARTICIPATE IN THE 50K SELFIE CHALLENGE AND THE 50K PHOTO CHALLENGE BECAUSE YOU WANT TO REWARD LICENSED TALKPIX USERS OR AFFILIATES FOR ENCOURAGING THEIR SUPPORTERS TO USE TALKPIX TO:

- Build their fan network
- Share their selfies or photographer shot photos
- Reward fans for their support
- Promote special offer announcements
- Sell their digital content and, or
- Distribute their news releases
- Promote great causes

WE ENCOURAGE YOU TO PARTICIPATE IN THE 50K SELFIE & PHOTO CHALLENGE IF YOU WANT:

- To expand your online market reach
- To build bigger fan networks
- Earn rewards for promoting yourself online
- Reward your fans for supporting you
- More control over the relationships you build with your social media supporters
- Generate more sales leads for your photography or videography business

AS A CHALLENGE PARTICIPANT YOU WILL HAVE ACCESS TO REAL-TIME REPORTS THAT DISPLAYS:

- Fans that have signed up to support you
- Users that have upgraded their account
- Commissions, social rewards and social royalties you have earned
- Sales and donations you have generated

SELFIE CREATOR BONUSES

VIP TalkPix users and above are offered the following bonuses for encouraging their team to use TalkPix to achieve the objectives given above:

Accounts Activated	Activation Fee	Total Activation Revenues	Grand Prize Paid	Consolation Prize
100	\$49.99	\$4,999.00		\$499.90
250	\$49.99	\$12,497.50		\$1,249.75
500	\$49.99	\$24,995.00		\$2,499.50
750	\$49.99	\$37,492.50		\$3,749.25
1000	\$49.99	\$49,990.00		\$4,999.00
1500	\$49.99	\$74,985.00		\$7,498.50
2000	\$49.99	\$99,980.00	Prize Awarded	\$9,998.00
3000	\$49.99	\$149,970.00		\$14,997.00
5000	\$49.99	\$249,950.00		\$24,995.00
10000	\$49.99	\$499,900.00		\$49,990.00
20000	\$49.99	\$999,800.00		\$99,980.00
50000	\$49.99	\$2,499,500.00		\$249,950.00

WHEN ARE BONUSES DISBURSED?

One bonus of \$50,000 in cash will be awarded in 2016 when all of the three variables highlighted below exist:

- Either a 50K Selfie Challenge or a 50K Photo Challenge participant builds a team that activates a minimum of 2,000 TalkPix licenses.
- Participant has built the biggest direct (tier I) level of fans as published in a Challenge participant's TalkPix Fan Development Dashboard.
- Participant has registered the greatest number of users that use TalkPix to share a great selfie of himself/herself or an photo shot by a registered TalkPix photographer.

** All VIP TalkPix users or above receive a 10% bonus each time a Selfie Creator or Photographer upgrades his/her TalkPix license plus up to 25% of the bonuses paid out to members of their fan network.

*** Consolation bonuses are shared monthly when balance reaches \$100.

WHO CAN ENTER?

Anyone can enter the #50KSelfieChallenge; however, only licensed TalkPix users can claim the \$50,000 bonus or monthly consolation rewards.

Any commissions or bonuses earned by non-licensed TalkPix users when their supporters upgraded will be donated on your behalf to either one of the following charities or causes:

1. Save A Pooch;
2. Children's Obesity Foundation;
3. Project Renewal;
4. Save Zuzanna Jurisdova Fund.

If you wish to claim those donations for your own initiatives or favourite projects simply upgrade your TalkPix license for just \$49.99. You can upgrade by visiting http://fanrewardsnetwork.com/index.php?option=com_sppagebuilder&view=page&id=15&Itemid=855

TalkPix will announce total donations made on the website at the end of 2016.

SELECT YOUR FAVOURITE CAUSE:

If you prefer to make a direct donation to your favourite charity you can do so by following the link below:

http://fanrewardsnetwork.com/index.php?option=com_jstore&controller=catalog-results&Itemid=779

TAX RECEIPTS:

All registered charitable organizations supported by TalkPix will send you a receipt for use in filing your tax returns.

ABOUT TALKPIX

TalkPix is a revolutionary mobile & web fund raising, content distribution & fan management software platform. The software was originally designed as a voice-activated selfie camera app for android and iphone devices.

Powered by the Matrix 5.0 software platform TalkPix has evolved to become an innovative solution for individuals, businesses and not-for-profits that wish to automate the process of sharing content online, building fan networks and raise funding through the crowd to finance their careers, projects, products & services.

HOW ARE INDIVIDUALS USING TALKPIX?

Visit <http://www.fanrewardsnetwork.com> to learn how individuals are using TalkPix

HOW ARE BUSINESSES USING TALKPIX?

Visit

http://fanrewardsnetwork.com/index.php?option=com_sppagebuilder&view=page&id=50&Itemid=795 to learn how businesses are using TalkPix

HOW ARE WE HELPING SOCIETY?

Visit

http://fanrewardsnetwork.com/index.php?option=com_sppagebuilder&view=page&id=22&Itemid=800 to see how we are helping society

TALKPIX SUCCESS STORIES:

Visit

http://fanrewardsnetwork.com/index.php?option=com_sppagebuilder&view=page&id=44&Itemid=897 to review our success stories

